

**Report on the launch of the Training Programme in Kampala District held on 7<sup>th</sup> of February, 2020 at UWT Office Nsambya.**



## **Background**

In 2014 UWT mobilized women groups in Kampala, Nsambya Gogonya in Makindye division. The women have since been trained in income generating activities (IGAs), entrepreneurship and management for economic empowerment.

Over the years UWT's focus has increasingly been on Institutional development and sustainability of the Organization. Since October 2019 there was greater focus on revamping programmes to make them more relevant in order to strengthen them for the realization of UWT's vision: Empowering Low income women and mission: To provide skills and technical support to low income women to improve their socio-economic status.

## **Objectives of the Launch**

1. To mobilize and reconstitute UWT women groups in Kampala.
2. To reintroduce the training programme to the beneficiaries.
3. To conduct a needs assessment in order to establish the training needs of the beneficiaries.
4. To agree on modalities for the training programme.

## **Launch of the Training Programme.**

The training programme was launched on 7<sup>th</sup> of February at UWT office in Nsambya. It was officiated by Mr. Edward Kabongoya, a Board Member and member of the Programmes Committee. He was very happy to see the great turnout. In his address to the women, he emphasised that women should be united and use the available space provided by UWT to engage in activities. He used the slogan "united we stand and divided we fall".

"Come and learn because knowledge is the source of wealth. Today, women are taking on most the responsibilities so use the available space for group activities," he said.

The Coordinator welcomed the women and thanked them for honouring the invitation to the launch of the Training Programme.

"Make time and come and learn in order to improve on your families' financial status and livelihoods," she said.

Some local leaders also attended the launch and debut training conducted by three trainers from Finance Trust Bank (FTB).

UWT currently has 7 women groups in Kampala Makindye Division with a total of 225members:

	<b>Group Name</b>	<b>Group Mobiliser</b>	<b>No of Women</b>	<b>Zone</b>	<b>Comment</b>
<b>1.</b>	Winners	Ms. Joan Bayendera	30	Gogonya	Old group
<b>2</b>	Karibu United	Ms. Edith Rwamwitani	30	Kinyolo	Old group
<b>3</b>	Wot Monye	Ms. Joy Kiden	40	Gogonya	Old group
<b>4</b>	Tusobola	Ms. Hope Ahimbisibwe	15		New group
<b>5</b>	Tweweyo	Ms. Margaret Kisakye	50	Lusaka	New group
<b>6</b>	Artisan	Ms. Florence Nabuuma	30	Church Zone	New group
<b>7.</b>	His Grace	Ms. Jolly Nuwagaba	30	Lusaka	New group
	Total		225		

The Launch was attended by a total of 120 participants out of 300 targeted women.

**The Matrix below shows the attendance of women at the Launch by age**

<b>No</b>	<b>Age bracket</b>	<b>Number of participants</b>	<b>Percentage</b>
1	15-24	20	16%
2	25-30	30	25.1%
3	31-35	30	25%
4	36 above	40	34%
<b>5</b>	<b>Total</b>	<b>120</b>	<b>100%</b>

The table above shows that the biggest numbers of women participating in UWT programme are women above the age of 30. It would be desirable for the Programme to mobilise more youth for inclusion in a bid to also realise the programme target of 300 women for this year.

### **Training**

Participants were divided into 12 groups of 10 members each. The Trainers engaged a Group methodology to aid the sharing of information and proper guidance for the illiterate and semi-illiterate.

In addition the Trainers administered an evaluation questionnaire to establish the areas that required improvement for the consequent training sessions.



*Participants discussing in groups while on the right a participant asking questions related to UWT services*



*Board member Mr. Edward Kabongoya addressing the participants on the launch of the training programme on 7<sup>th</sup> February 2020.*

### **Training Content**

- 1) Business management and growth
- 2) Saving
- 3) Why do women-initiated businesses fail?
- 4) Financial literacy
- 5) Marketing and value addition
- 6) Customer care and language
- 7) Accessing and managing credit/loan

## 8) Gender based violence (GBV)

The participants who came with products were able to find market for them. Many of them made sales and went home with an income. Some of the products were; craft shoes, liquid soap, door mats, bar soap, reusable sanitary pads and many more health related products for women.

### **Key assessment outcomes**

The participants discussed and showed interest in the following areas:

- 1) Building a saving culture.
- 2) Marketing
- 3) Skills development to improve quality and for quality control of their products.
- 4) Record keeping, budgeting and planning for their business to avoid unnecessary expenditures resulting into losses.
- 5) Growing businesses.
- 6) Financial literacy training.
- 7) Practical skills
- 8) Community based health care (CBHC)
- 9) Advocacy skills

### **Key recommendations**

The beneficiaries/participants were happy about the opportunity to give their own feedback about the areas of training and made the following recommendations:

- 1) That UWT should bring them successful business women to talk to them and motivate them.
- 2) That it was a good idea to bring women groups to meet and learn together and from each other to broaden their thinking and skills.
- 3) That UWT should organize exchange visits to other areas where UWT operates.
- 4) That UWT should put back the sign-post on the main road for direction.

### **General recommendations and observations**

- 1) It was observed that beneficiaries were at different levels of understanding and therefore trainings should be tailored to satisfy the different levels to enable a fair understanding by all categories.
- 2) The participants were very happy about the reintroduction of the training programme and registered interest to continue attending future trainings and activities.
- 3) The women were advised to learn to manage their time well to allow the trainers complete their schedules.
- 4) There is need for UWT to engage more with the beneficiaries to restore their hope in the relationship. This could be achieved through trainings, dialogues, meetings, information sharing and sensitization meetings.

- 5) There is need for the beneficiaries to undergo practical skills training and to receive seed capital for some members to start up their own businesses.
- 6) More training in Village Savings and Loan Associations, business skills and group dynamics are needed. In this way, UWT will be able to achieve her objectives.

### **Conclusion**

The launch was a success and participants were actively involved in the activities during the meeting and demonstrated willingness and enthusiasm towards coping and embracing the training in income generating activities (entrepreneurship and women rights) to improve their social economic status.